



Fundraising Tips

#2020Bridge

- ✓ **Start fundraising now!** No need to wait to complete your chosen Challenge. You have your own fundraising page. Start populating it with your stories & pics. If you have a personal reason for supporting The Bridge Hospice, tell it here.
- ✓ **Set an inspirational & realistic fundraising goal** – you & donors can track your progress. Imagine: if you got 20 people to donate \$20 each, that's an amazing \$400 right there!
- ✓ **Add pics & videos.** Pics will bring your Challenge to life. Pics & videos should be landscape/horizontal. If you have videos, you can upload them to Youtube & post on your Challenge page. If you don't have a Youtube account, we will upload for you. info@thebridgehospice.com
- ✓ **Ask friends, family, everyone you know by email, Facebook, Instagram etc.** Let them know you're a hospice hero and need help in your crusade. Provide a link to your fundraising page. We'll be sending every registrant some sample emails and social media postings in case they help.
- ✓ **If you're able, be the first to donate to yourself!** Start the forward momentum on reaching your fundraising goal, and watch for thermometer fill up!
- ✓ **Encourage online donations,** made through our secure site. Your donors will be sent their tax receipt by email immediately. Your personal page will display new donations as soon as they're made. (Cheques & cash are ok too, if we have donors' contact info for receipts.)
- ✓ **Share, share share!** Use the icons on your personal fundraising page to share your page, and tell everyone in your circle. As the Challenge gets underway, we'll also be emailing you some content for emails and social media sharing to support your efforts.
- ✓ **Help us help you.** Tell us about your Challenge, whatever it is! We want to celebrate your efforts, and who knows, maybe capture the attention of more donors to your page.
- ✓ **Off-line Challenges & donations are fine too!** Contact **Alison** for details at **705-924-9222**. Cheques with full address/contact information can be made payable to *The Bridge Hospice*, and mailed to: P.O. Box 354, 137 Old Hastings Rd, Warkworth, ON K0K 3K0
- ✓ **Team Captains** – create your Team story, starting with a great team name. Recruit your family & friends to join and/or donate. Set a goal. If it's a corporate team, tell us your business story – and make sure you share with us so we can spread the good word.

Remember you're not asking for yourself – you're asking for a proven community service that desperately needs help!

Thank you! Good luck & have fun. We appreciate everything you can do to support The Bridge Hospice in the 2020 Challenge! Good luck!

NEED HELP? Email Alison, info@thebridgehospice.com or call The Bridge Hospice, 705-924-9222